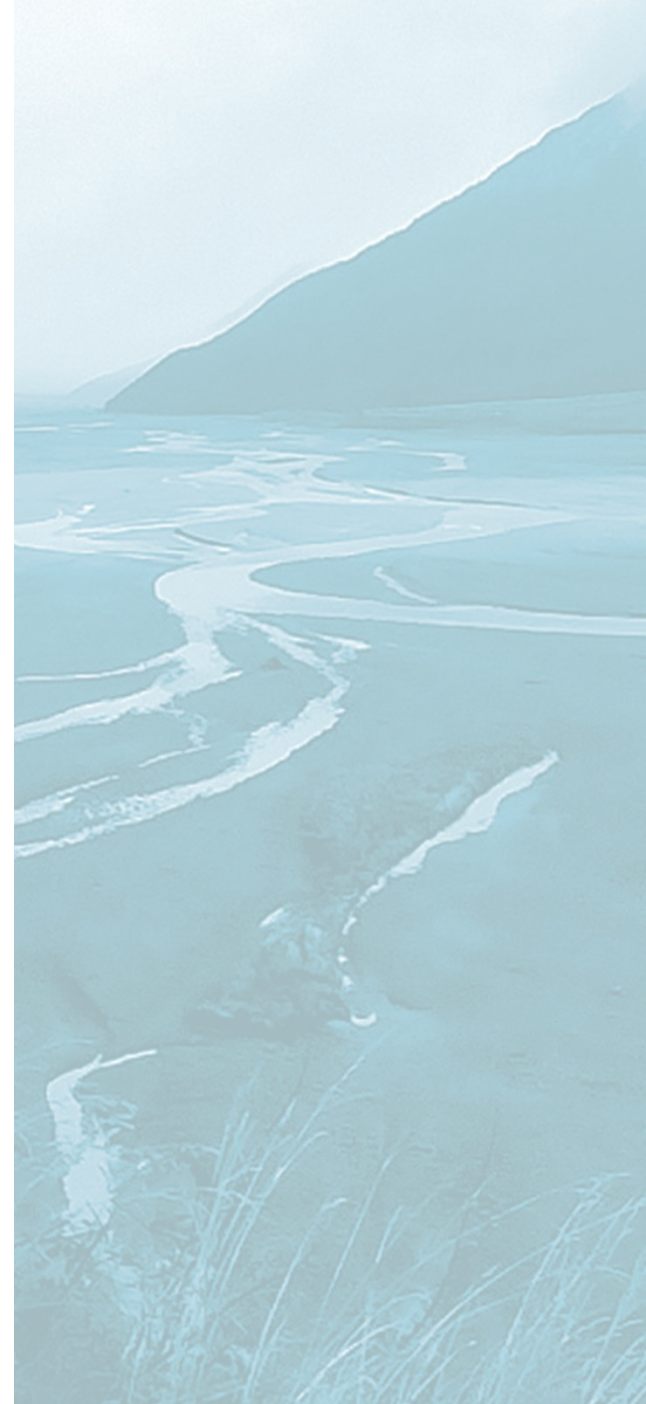


# **Value-Based Payment: Through the Lens of Safety Net Primary Care & Behavioral Health**

---

**Delta Center for a Thriving Safety Net**

**January 29, 2019**



# WebEx Tips

- Attendees are automatically MUTED upon entry
- Use the chat box if you have questions or would like to participate
- Direct messages to Melissa (host) if you have any technical issues
- This meeting is being recorded. Slides and the recording will be posted on the [Delta Center website](#).

# Today's Faculty



## **Rachel Tobey,**

Director of JSI California and the  
Delta Center for a Thriving  
Safety Net

## **Gary Weiskopf,**

Associate Commissioner of the  
Division of Managed Care at the  
New York State Office of Mental  
Health



# What is the Delta Center for a Thriving Safety Net?


- RWJF-funded program to advance value-based payment and care in the ambulatory care safety net
- Program office is a collaboration of JSI, MacColl, CCI, NCBH, & NACHC
- Goal is to build capacity of state primary care associations and behavioral health state associations to advance value-based payment and care through policy, partnership and training & TA
- 13 associations are part of a 2-year learning collaborative
- Trainings & materials are available to wider audiences
- For more information, please visit: [deltacenter.jsi.com](http://deltacenter.jsi.com)

# Delta Center Overarching Goals


## Build internal capacity of state associations




- *VBP/C Vision & Strategy Development*
- *Board & Staff Engagement*
- *Learning Organization Practices*
- *Sustainability Planning*



**Build policy and advocacy capacity to advance value-based payment & care at state level**



**Foster collaboration between primary care and behavioral health at state level**



**Build capacity to provide TA and training to advance value-based payment & care at provider level**

# Learning Objectives for this Webinar

- To provide a shared definition of value-based payment (VBP) & VBP through a primary care and behavioral health safety-net provider lens
- To share health centers' experience with building a value proposition & payment model
- To provide an update on the state of VBP in Medicaid
- To share one state's evolving journey toward VBP in behavioral health

# When I say “value-based pay,” you say...



# What is Value-Based Payment?

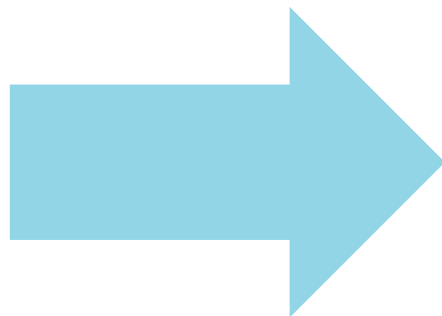
Value Based Payment (VBP) is a concept by which purchasers of health care (government, employers, and consumers) and payers (public and private) hold the health care delivery system at large (physicians and other providers, hospitals, etc.) accountable for both quality and cost of care

*--American Academy of Family Physicians*





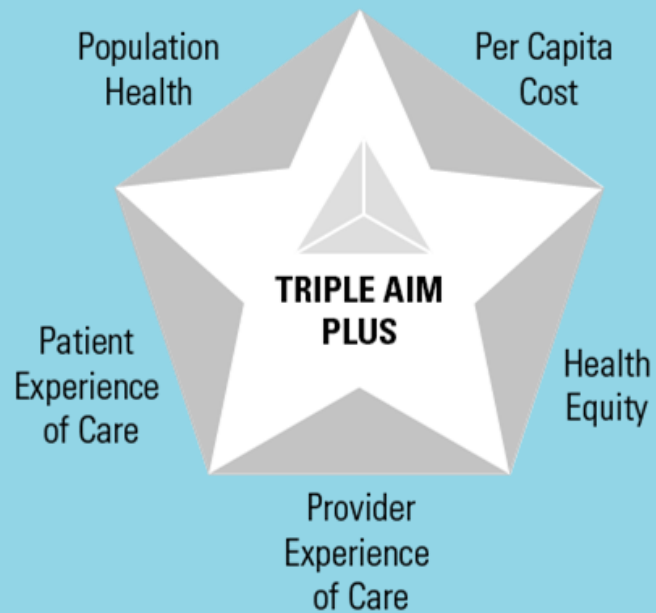
Fee-for-Service  
Payment



- More services
- High costs
- Suboptimal outcomes

Value-based  
Payment

Flexibility  
Investment  
Incentive



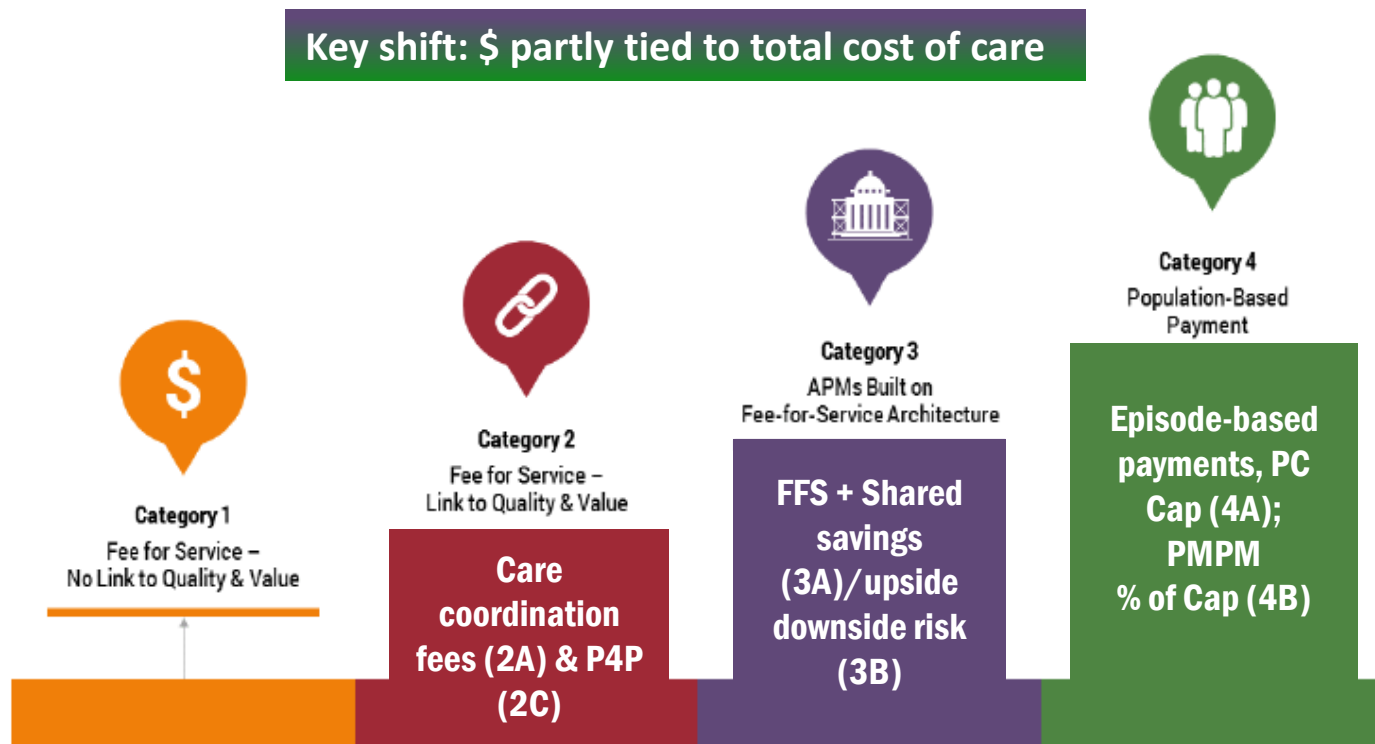
# What does “paying differently” mean?

- Paying for high-value services/providers that were not previously reimbursed
- Allowing providers more flexibility to deliver care under capitated contracts
- Attaching financial reward and/or penalties to achieving outcomes
- Giving providers financial risk to incentivize reducing total cost of care

# National Landscape – APMs

## Health Care Payment Learning and Action Network (HCP-LAN)

*“The goal for payment reform is to transition health care payments from FFS to APMs. While Category 2C (pay-for-performance) APMs can be the payment model for some providers, most national spending should continue moving into Categories 3 and 4.”*

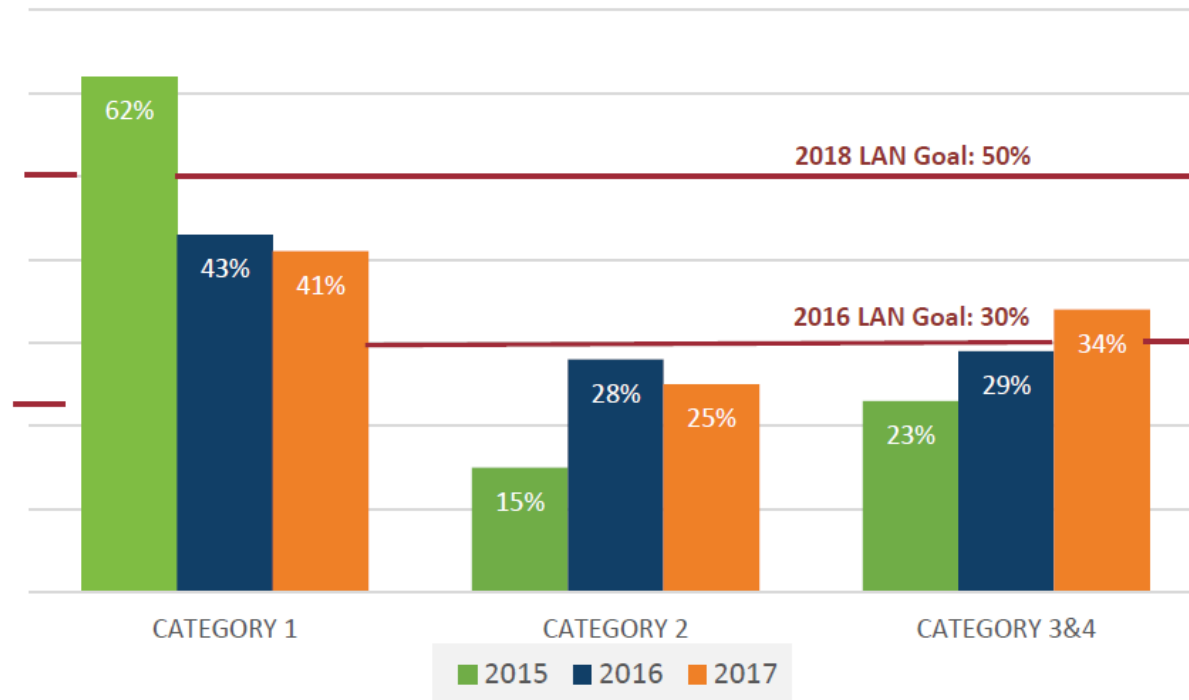


Source: HCP-LAN APM Measurement October 2018

# National Landscape – APMs

2018 HCP-LAN Survey of health plans show incremental movement toward Category 3 & 4 APMs.

Figure 2: LAN APM Measurement Effort Results:  
Comparison between 2015, 2016, and 2017 Payments

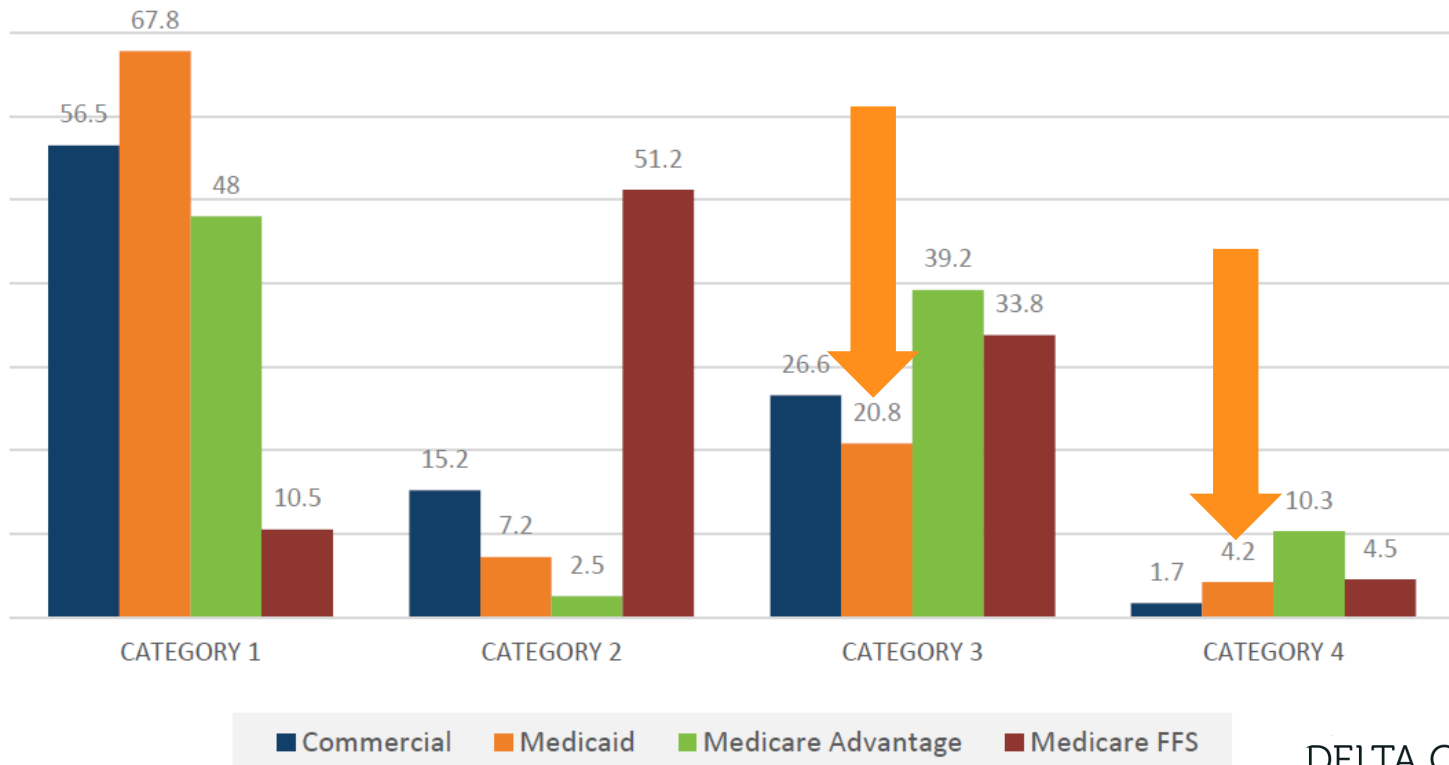


Source: HCP-LAN APM Measurement October 2018

# National Landscape – APMs

Medicaid adopting APMs more slowly than other business lines.

Only 25% of Medicaid payments are in Category 3&4 contracts.

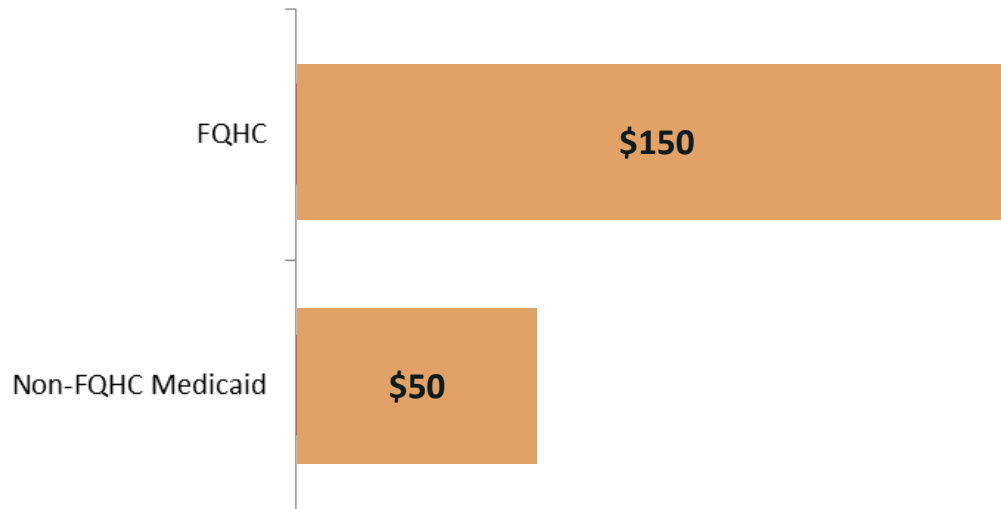


Source: HCP-LAN APM Measurement October 2018

# What is Value Proposition of FQHCs?

- What does a Medicaid Director see?
- Often a narrow focus on just cost of primary care

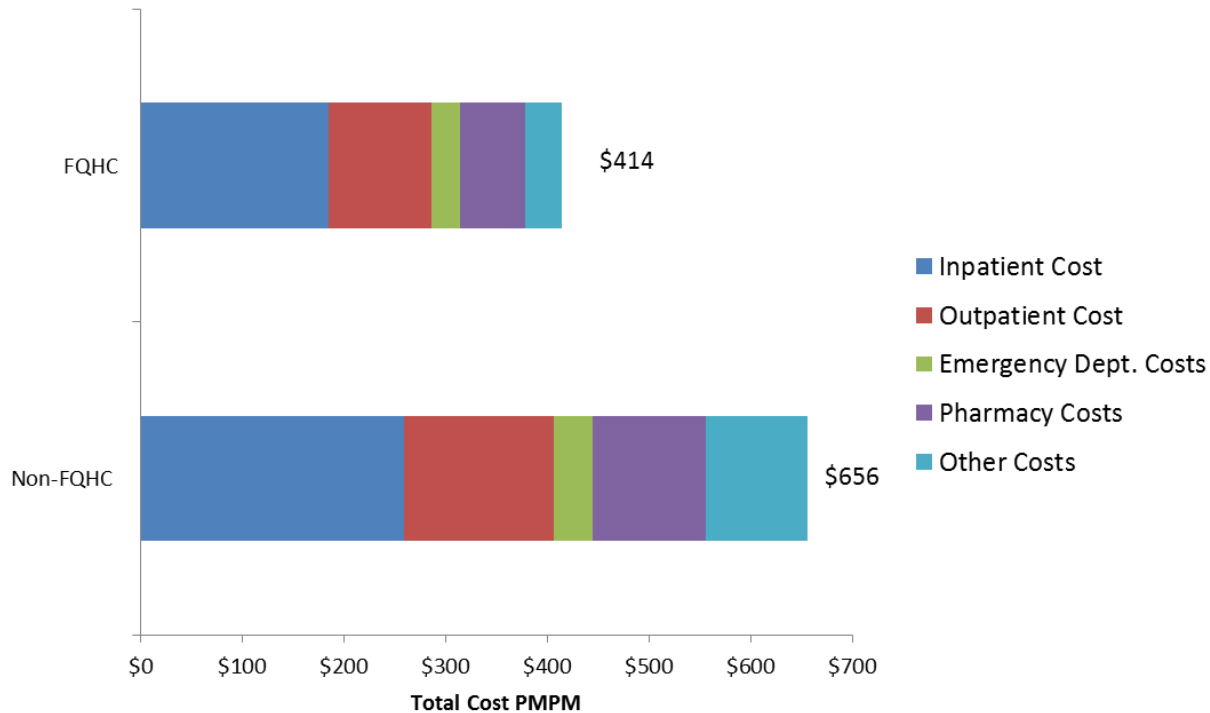
Per-Visit Primary Care Medicaid Cost



# What is Value Proposition of FQHCs?

Health center value studies are changing the focus to health center value to the total health system

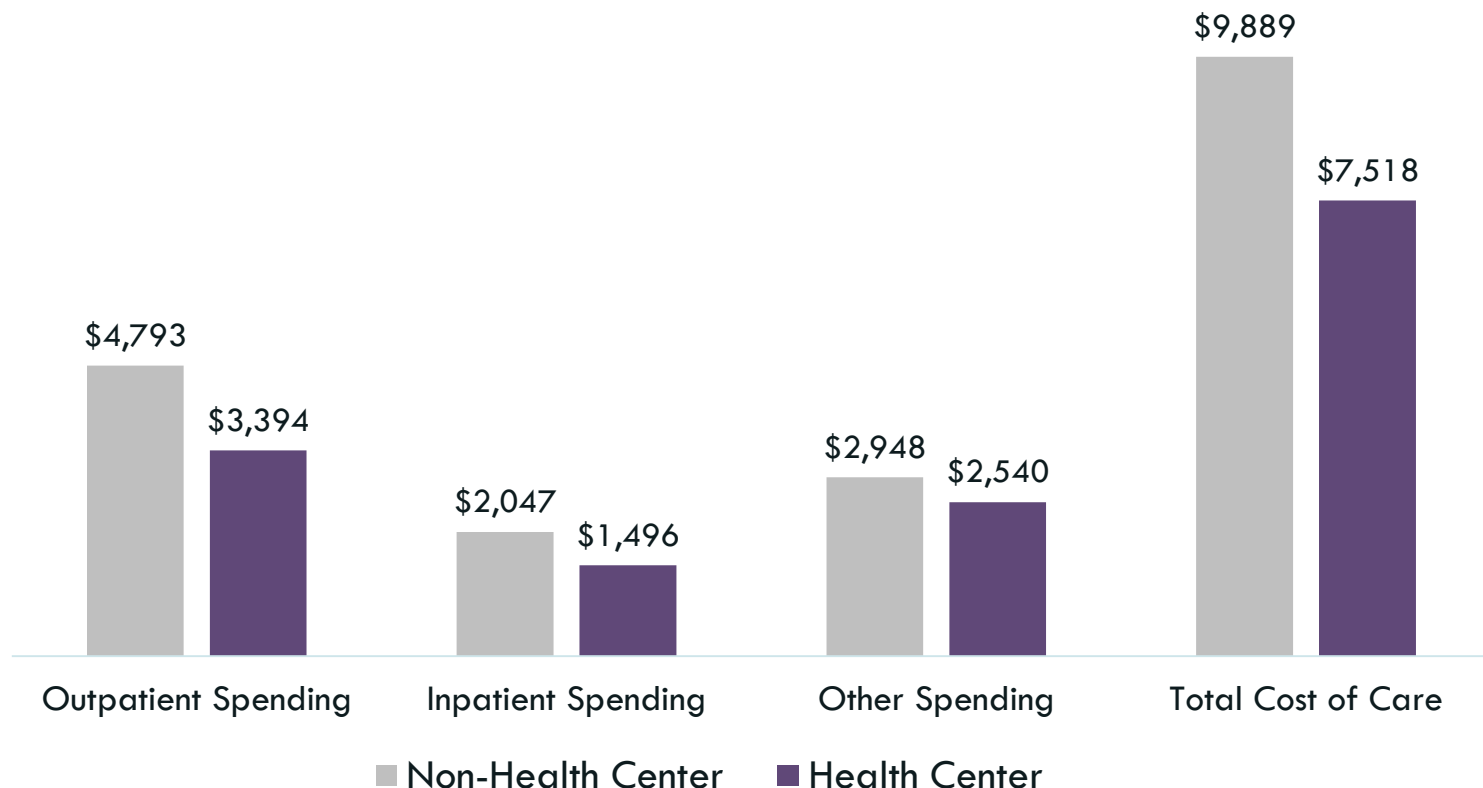
PHP Total Cost PMPM by Components - Adults (18-64)



# What is Value Proposition of FQHCs?

13-state total cost of care study showed 24% lower Medicaid costs for health center patients.

## Non-Health Center v. Health Center Patient Expense

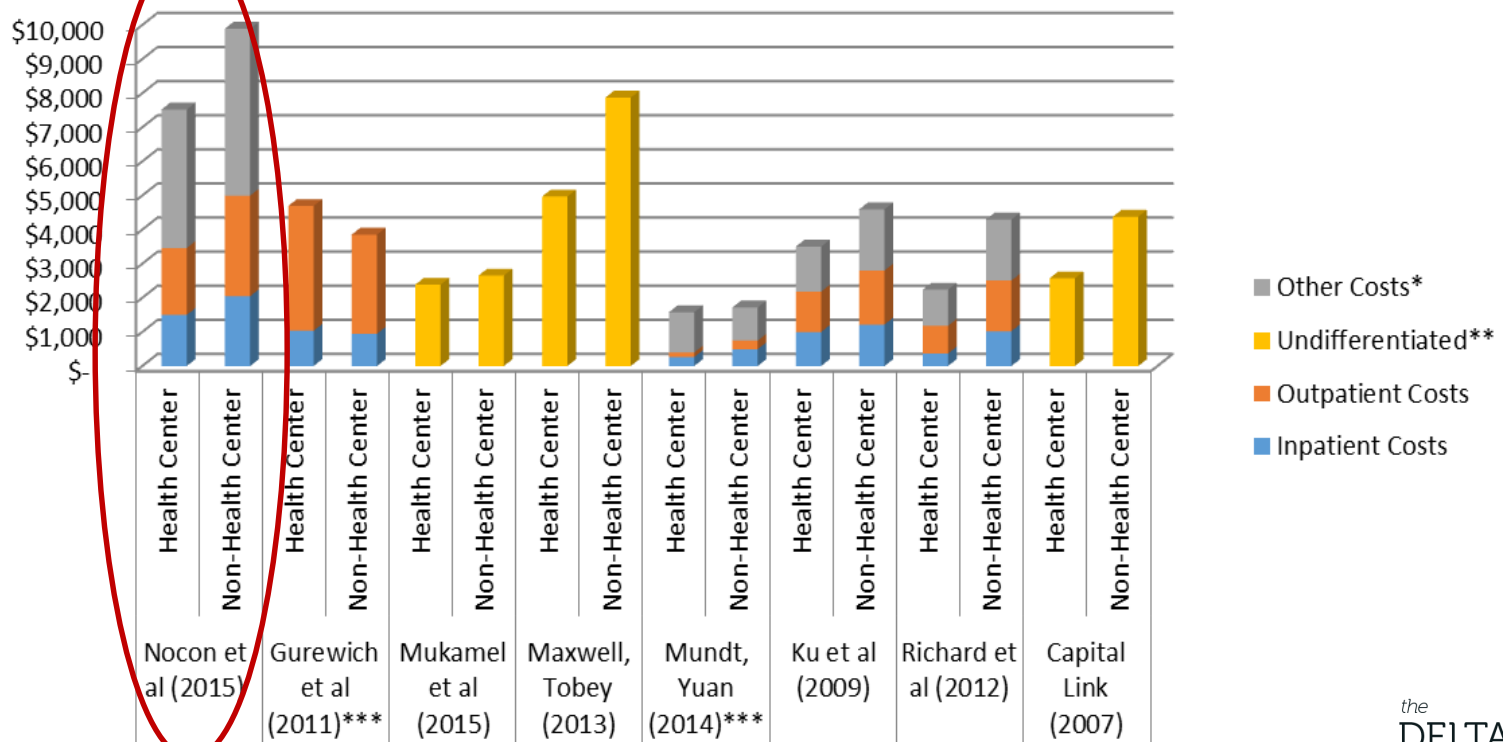




# What is Value Proposition of FQHCs?

Health center value studies are changing the focus to health center value to the total health system

**Figure 1. Annual Costs Comparison Between Health Centers and Non-Health Centers.**



# What is Value Proposition of FQHCs?

## 2009 to 2014 Quality: Promise and Caution

- *“Quality outcomes in health centers continue to compare favorably to other care settings”*
- *“No evidence of improved quality or reduced disparities in diabetes control, hypertension control, or birthweight” among health center patients despite advances in EHRs, technology and coverage during same time period.*



Source: Longitudinal Analysis of Racial/Ethnic Trends in Quality Outcomes in Community Health Centers, 2009–2014, [Journal of General Internal Medicine](#) June 2018, Volume 3, [Issue 6](#)

# What is Value Proposition of FQHCs?

Quality in managed care is judged by HEDIS, not Uniform Data System (UDS).

- *Big difference is the denominator includes people assigned but not seen*

**UDS**

**88%**

**Cervical Cancer  
Screening**

**8,800** screened

---

**10,000** eligible patients

**+5,000  
patients  
assigned but  
not seen**

**HEDIS**

**59%**

**Cervical Cancer  
Screening**

**8,800** screened

---

**15,000** assigned eligible patients

# Payment Reform in FQHCs: WHY?

Incentivize  
improved quality  
outcomes

To invest in care  
management and  
coordination that lowers  
total cost of care

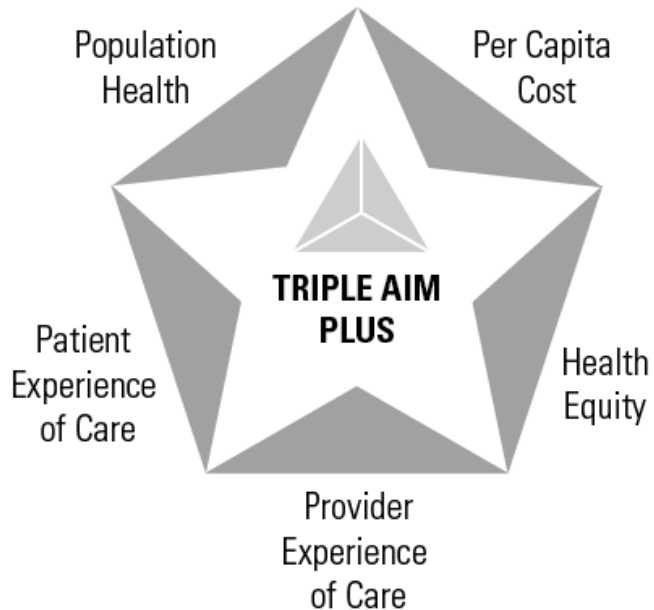
To meet patient  
demand for  
non-face-to-  
face visits

Better integrate PC  
and BH care (increase  
equity in outcomes)

To use the whole care team  
(prevent provider burnout)

# Payment Reform in FQHCs: WHY?

Incentivize improved quality outcomes



To invest in care management and coordination that lowers total cost of care

To meet patient demand for non-face-to-face visits

Better integrate PC and BH care (increase equity in outcomes)

To use the whole care team (prevent provider burnout)

# FQHC APM: A Distinct Definition

- An alternative to paying the Prospective Payment System (PPS) rate
- Congress allows use of an APM as long as:
  1. It “results in payment to the center or clinic of an amount which is at least equal to the amounts otherwise required to be paid to the center or clinic” under PPS
  2. It is agreed to by the state and the individual FQHC or RHC

# VBP for Primary Care: Multi-layered

**Multiple payment reforms can work together and is a common model proposed for primary care**

Triple Aim Performance  
Payment

- **Incentivize** quality and cost outcomes (upside incentives and/or downside risk/penalties)

PCMH and/or PCHH

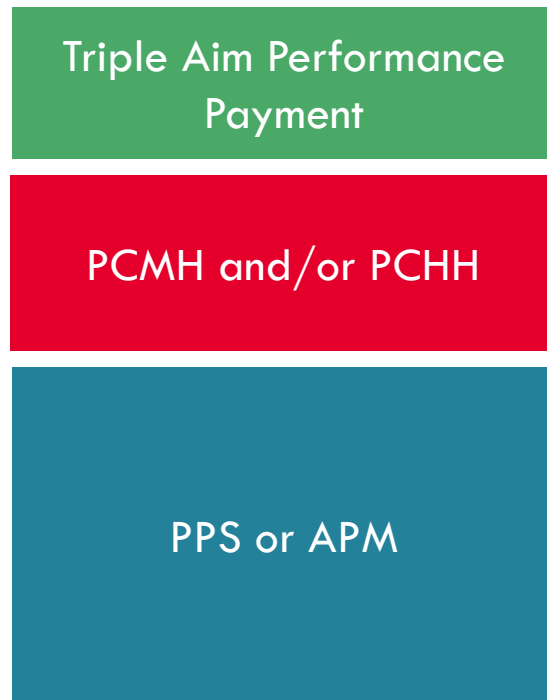
- **Invest** in new services/capabilities

PPS or APM

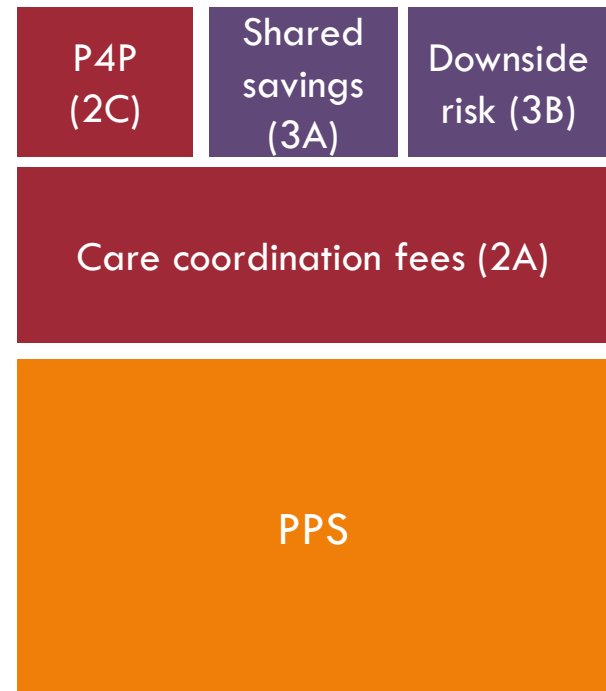
- Provide funding for most services
- **Flexibility** to deliver care differently

# VBP for Primary Care: Multi-layered

## NACHC Model (2014)



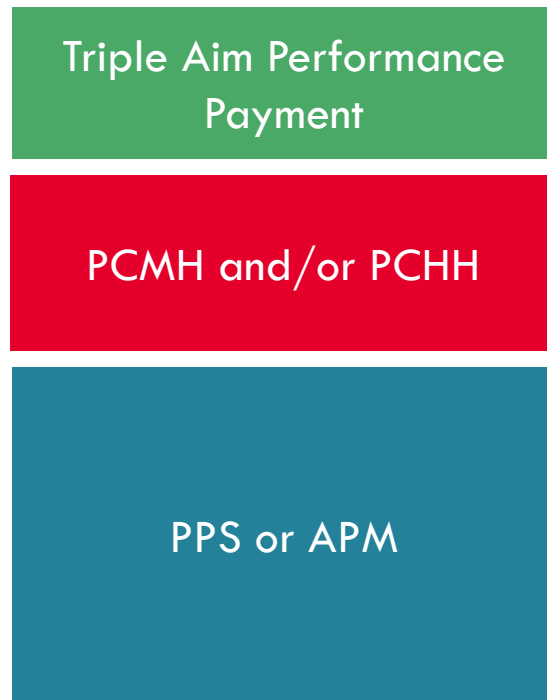
## Viewed through HCP-LAN Lens



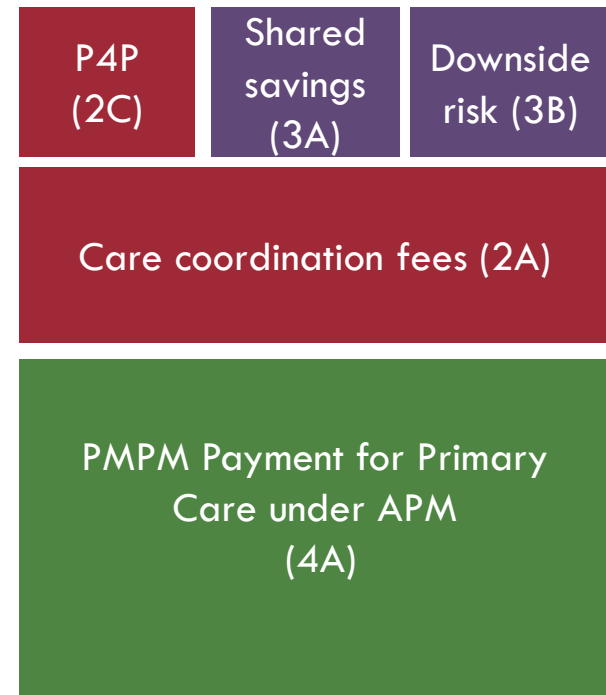


# VBP for Primary Care: Multi-layered

## NACHC Model (2014)

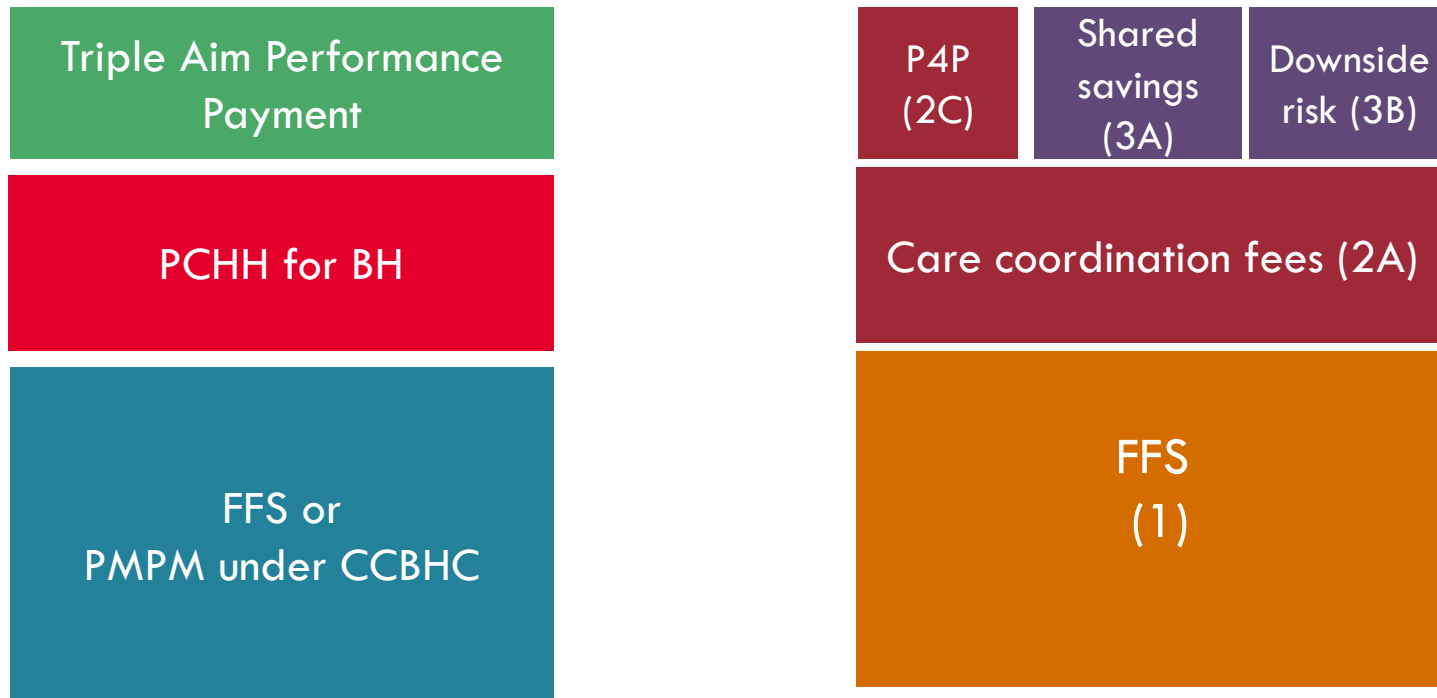


## Viewed through HCP-LAN Lens



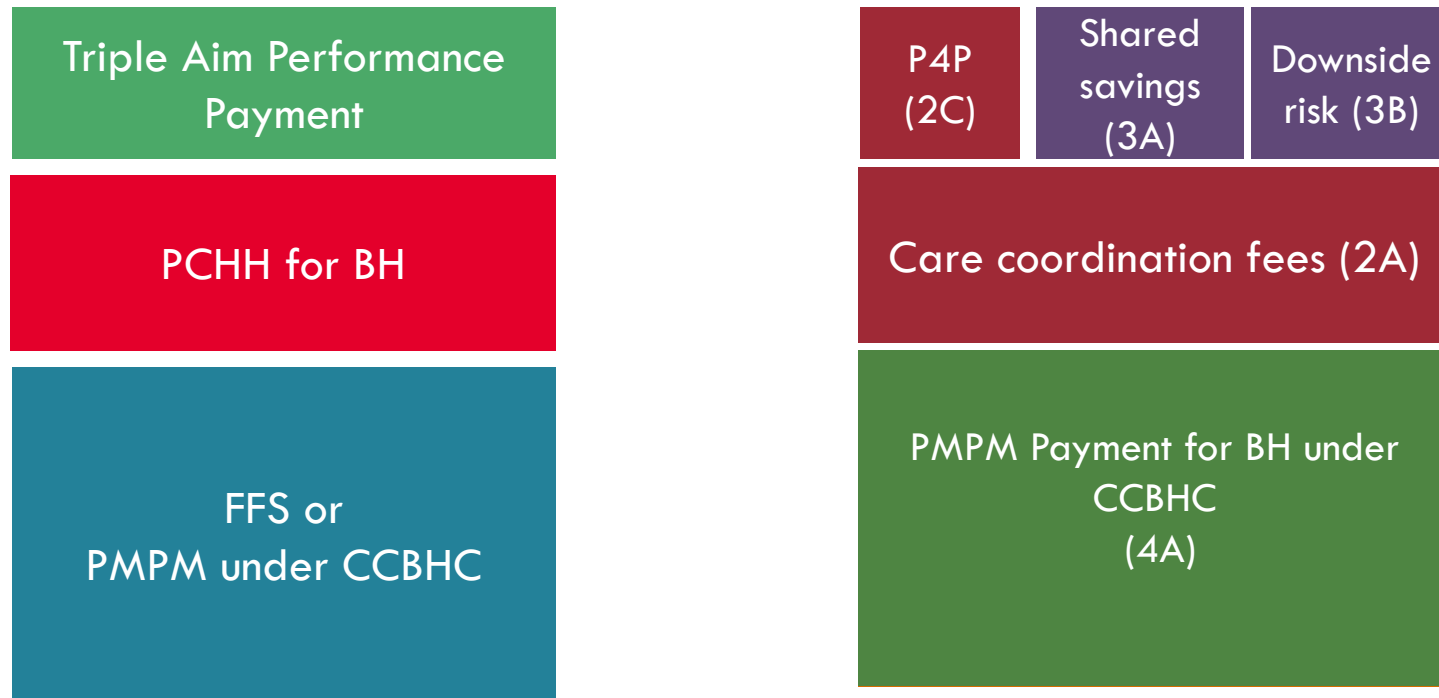
# Payment Reform: Multi-layered

A potential BH model..... Viewed through HCP LAN Lens



# Payment Reform: Multi-layered

A potential BH model..... Viewed through HCP LAN Lens



# VBP for Ambulatory Care: Multi-layered

Example of MACRA Advanced APM:

Comprehensive Primary Care Plus – Track 2

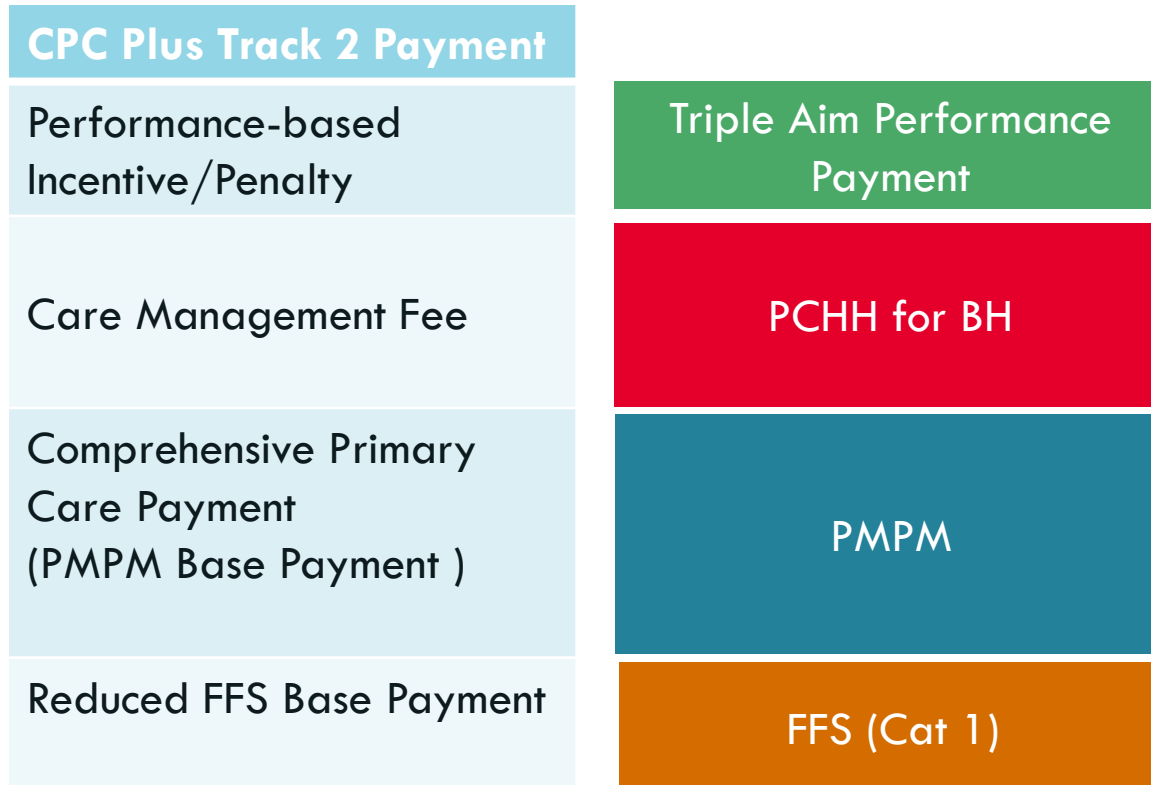
CPC Plus Track 2 Payment
Performance-based Incentive/Penalty
Care Management Fee
Comprehensive Primary Care Payment (PMPM Base Payment )
Reduced FFS Base Payment

Validates NACHC model – even though FQHCs not eligible

# VBP for Ambulatory Care: Multi-layered

Example of MACRA Advanced APM:

Comprehensive Primary Care Plus – Track 2



Validates NACHC model – even though FQHCs not eligible



# Current VBP Landscape

# National: FQHC APMs

## States are pursuing FQHC APMs

- **Oregon (Active):** PMPM for attributed members, potential for reconciliation (not needed to date)
- **Washington (Active):** PMPM for assigned members; if traditional visits decrease under APM, difference between historical visits\*PPS and “traditional” visits\*PPS under APM is at risk for quality outcomes; reconciliation & new rate if traditional visits increase
- **Colorado (Proposed):** PMPM that would be at least equivalent to PPS \* visits. Some dollars at risk for quality
- **California (Not Pursued):** PMPM for assigned members with limited risk (5-10%) if traditional visits increased; CHC could retain and spend PMPM innovatively even if traditional visits declined by up to 30%. CMS said “only in a waiver,” which state opted not to do.

# National: FQHC APMs

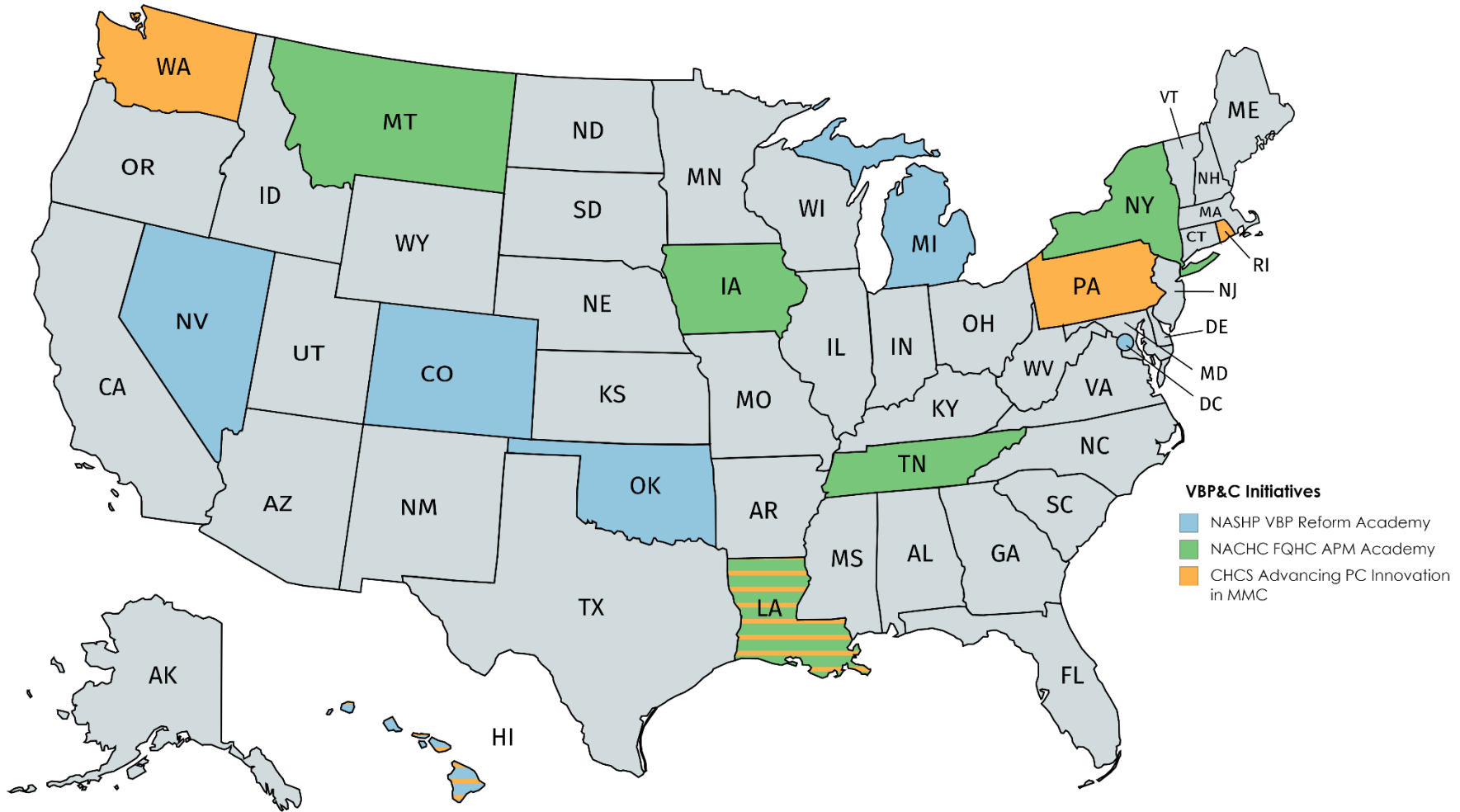
PMPM  
Payments for  
Primary Care  
(4A)

## States are pursuing FQHC APMs

- **Oregon (Active):** PMPM for attributed members, potential for reconciliation (not needed to date)
- **Washington (Active):** PMPM for assigned members; if traditional visits decrease under APM, difference between historical visits\*PPS and “traditional” visits\*PPS under APM is at risk for quality outcomes; reconciliation & new rate if traditional visits increase
- **Colorado (Proposed):** PMPM that would be at least equivalent to PPS \* visits. Some dollars at risk for quality
- **California (Not Pursued):** PMPM for assigned members with limited risk (5-10%) if traditional visits increased; CHC could retain and spend PMPM innovatively even if traditional visits declined by up to 30%. CMS said “only in a waiver,” which state opted not to do.

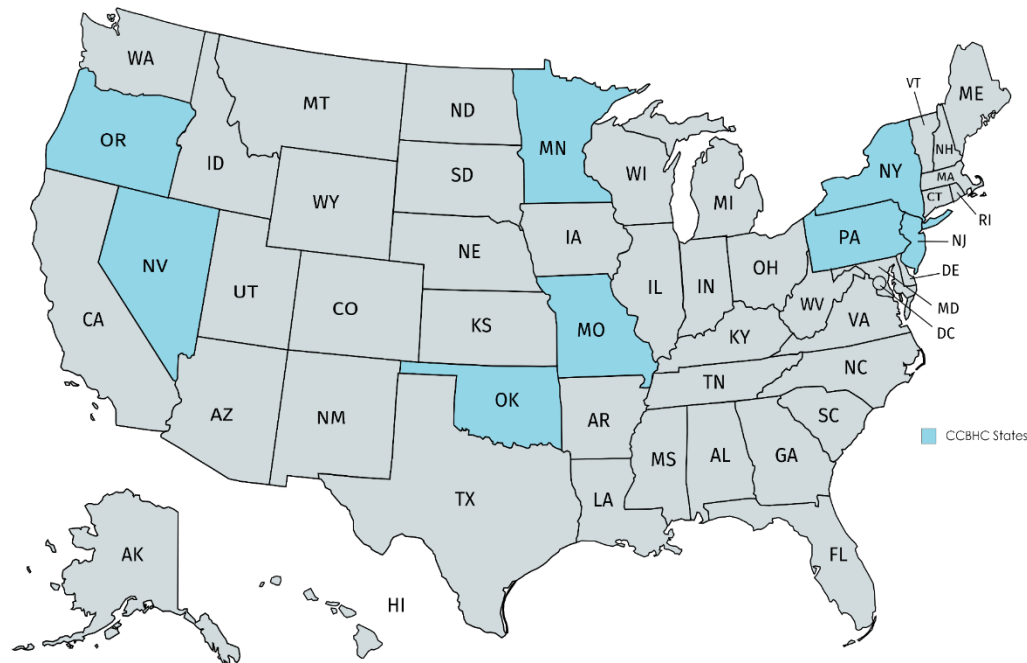


# Health Centers Pursuing VBP&C



# BH Providers Pursuing VBP&C

- Certified Community Behavioral Health Clinics
- Excellence in Mental Health Act (2014) proposed prospective payment similar to FQHCs for CCBHCs, allowing for expanded BH services
- National Council has proposed an extension and expansion of the CCBHC program



# Multi-layer Value-Based Payment

## Supplemental Payment for Patient Centered Health Home Services

- Care management and case coordination for high-risk populations
  - 2+ chronic conditions or 1 and at risk for 2nd
  - Serious and persistent mental illness
- Section 2703 of ACA provides states with 90/10 federal match for 8 calendar quarters
- States are pursuing Health Homes for PC and BH
- FQHCs and RHCs can also bill Medicare Chronic Care Management Fees

# Multi-layer Value-Based Payment

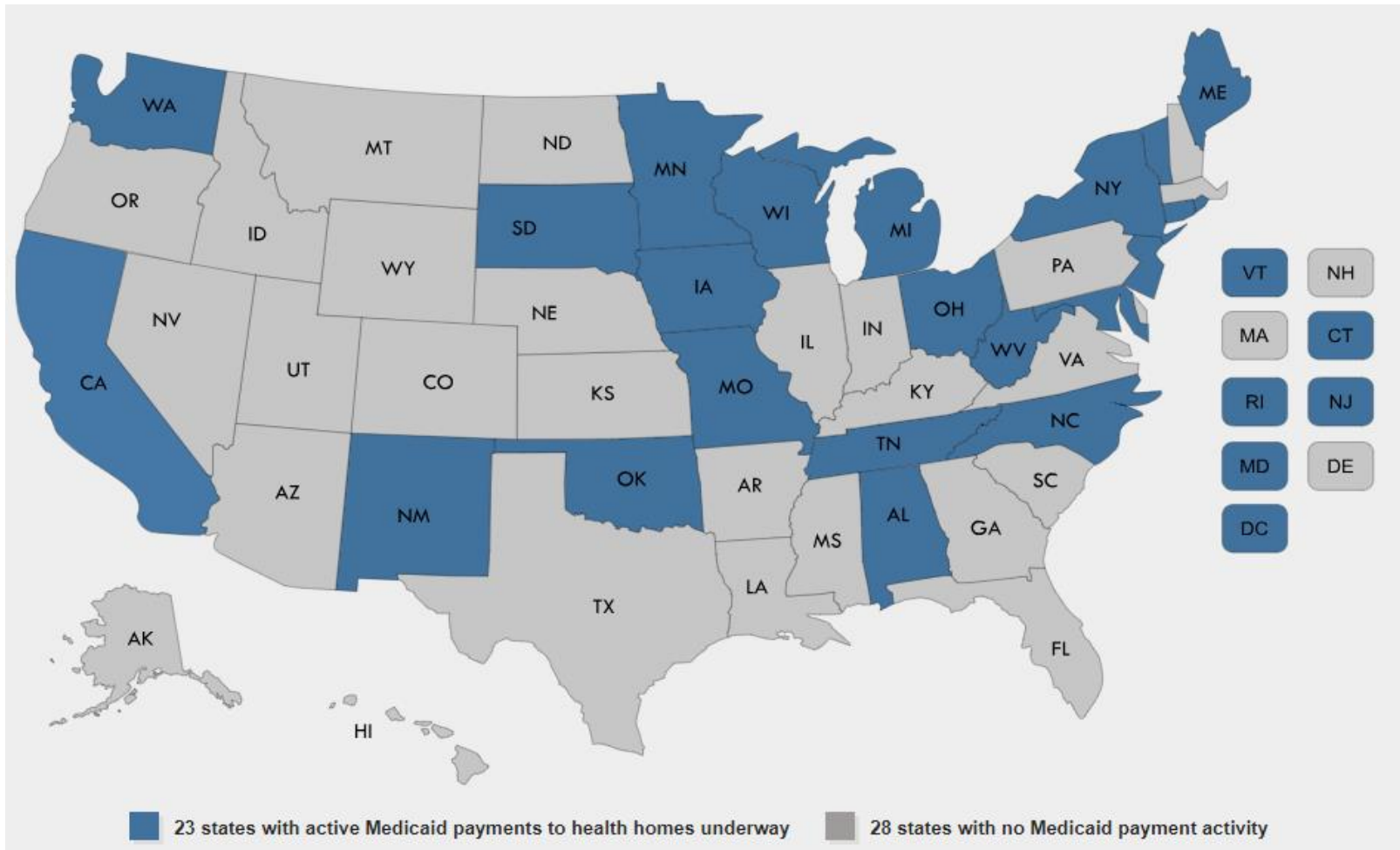
## Supplemental Payment for Patient Centered Health Home Services

- Care management and case coordination for high-risk populations
  - 2+ chronic conditions or 1 and at risk for 2nd
  - Serious and persistent mental illness
- Section 2703 of ACA provides states with 90/10 federal match for 8 calendar quarters
- States are pursuing Health Homes for PC and BH
- FQHCs and RHCs can also bill Medicare Chronic Care Management Fees

**Care  
coordination  
fees (HCP-LAN  
Category 2A)**

# Medicaid Payment Reform: National

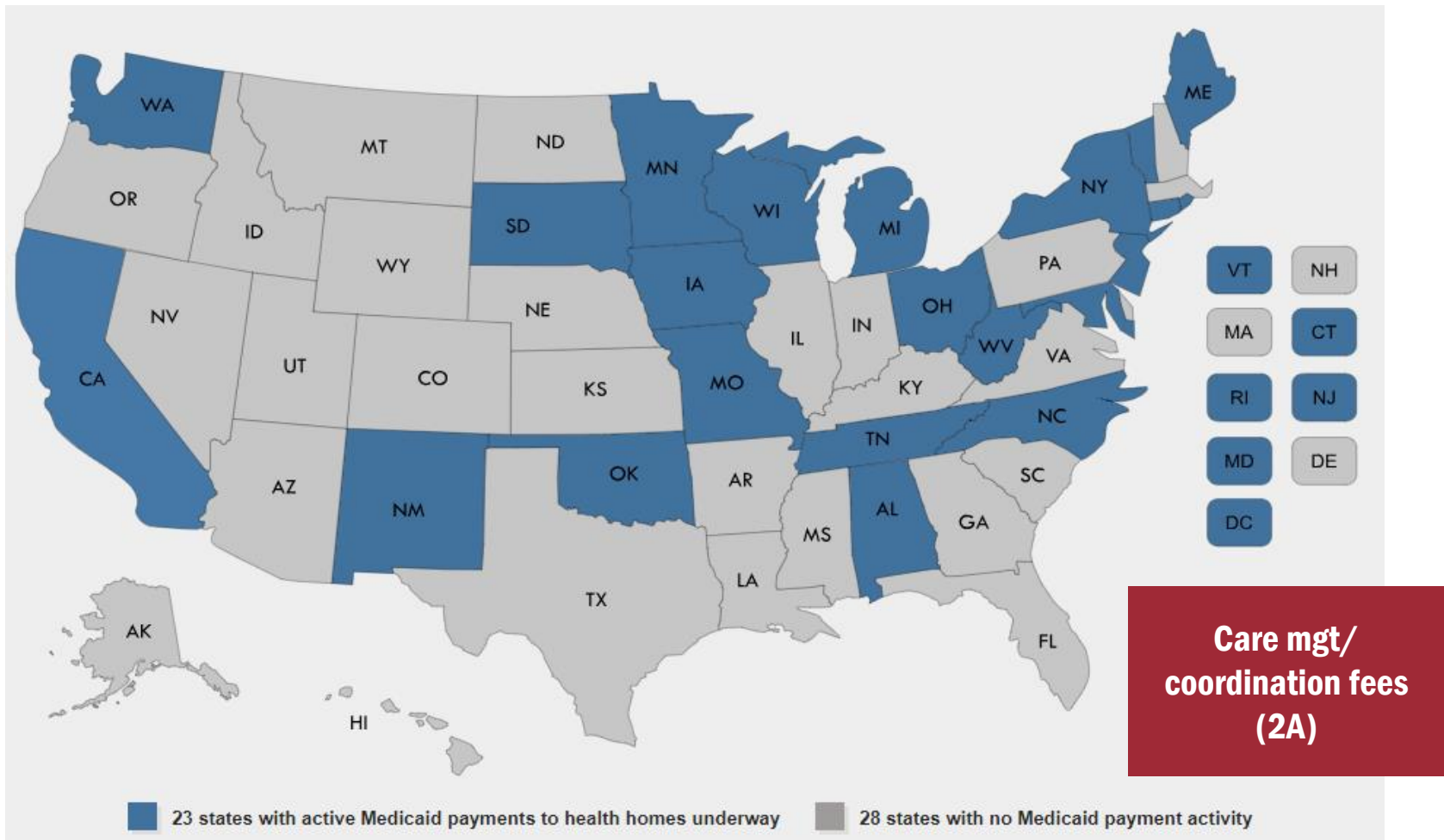
States paying for Health Homes (2018)



Source: NASHP

# Medicaid Payment Reform: National

## States paying for Health Homes (2018)



Source: NASHP

# Multi-layer Value-Based Payment

- Lots of activity in quality-based P4P programs through managed care plans
  - ~80% of Medicaid beneficiaries are in managed care
- Still represents a small portion of total revenue

# Multi-layer Value-Based Payment

- Lots of activity in quality-based P4P programs through managed care plans
  - ~80% of Medicaid beneficiaries are in managed care
- Still represents a small portion of total revenue

Pay for Performance  
(HCP-LAN Category  
2C)



# Multi-layer Value-Based Payment

- Some health centers are participating in ACOs that share savings
- Some health center led IPAs take risk
  - Professional risk-taking IPAs are already doing a version of “shared savings/risk”
  - Ex. 22% of health centers in CA are part of risk-taking IPAs

# Multi-layer Value-Based Payment

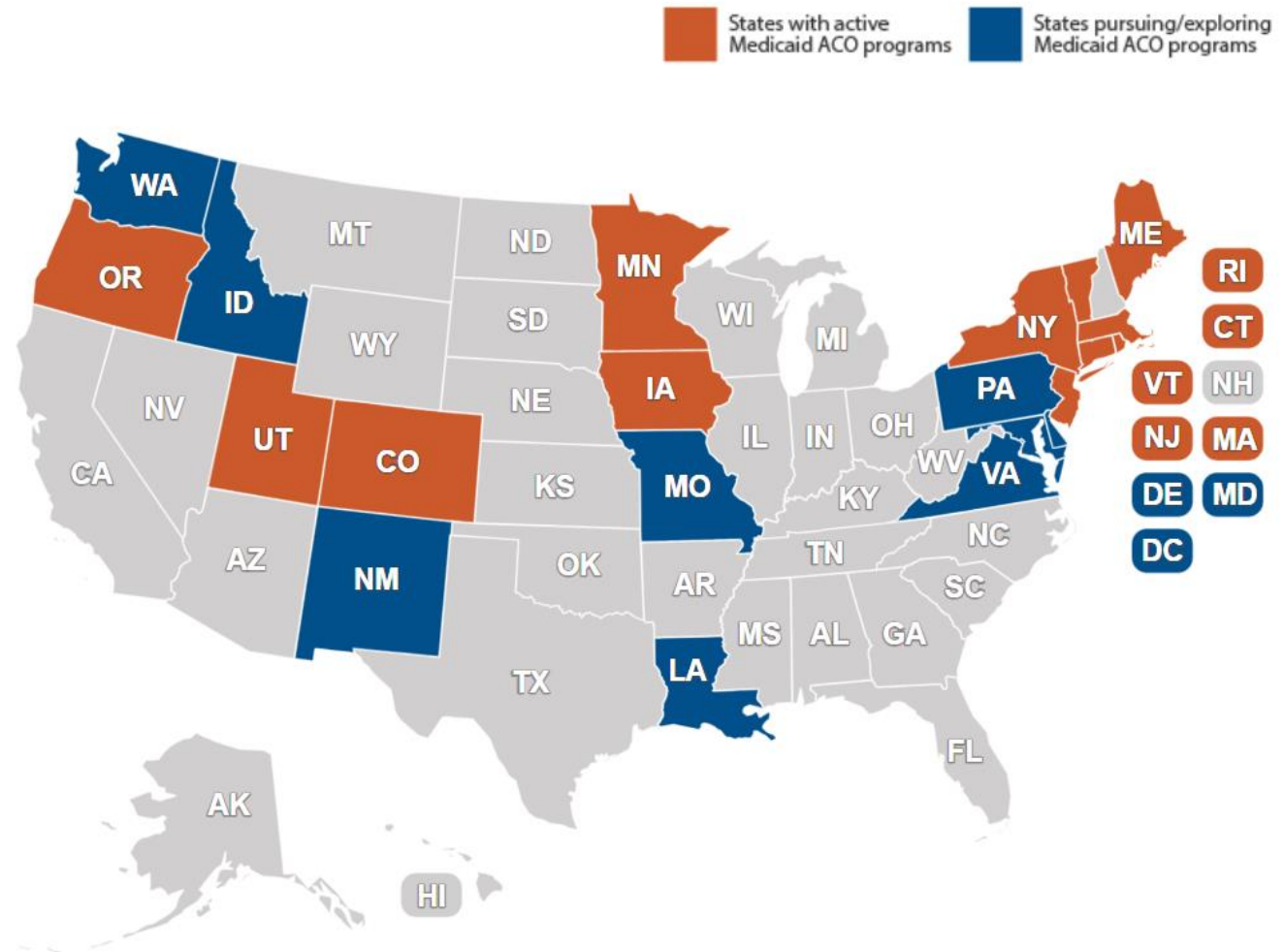
- Some health centers are participating in ACOs that share savings
- Some health center led IPAs take risk
  - Professional risk-taking IPAs are already doing a version of “shared savings/risk”
  - Ex. 22% of health centers in CA are part of risk-taking IPAs

Shared savings  
/risk

# Medicaid Payment Reform: National

States currently pursuing provider-led (including FQHC-led) ACOs in Medicaid

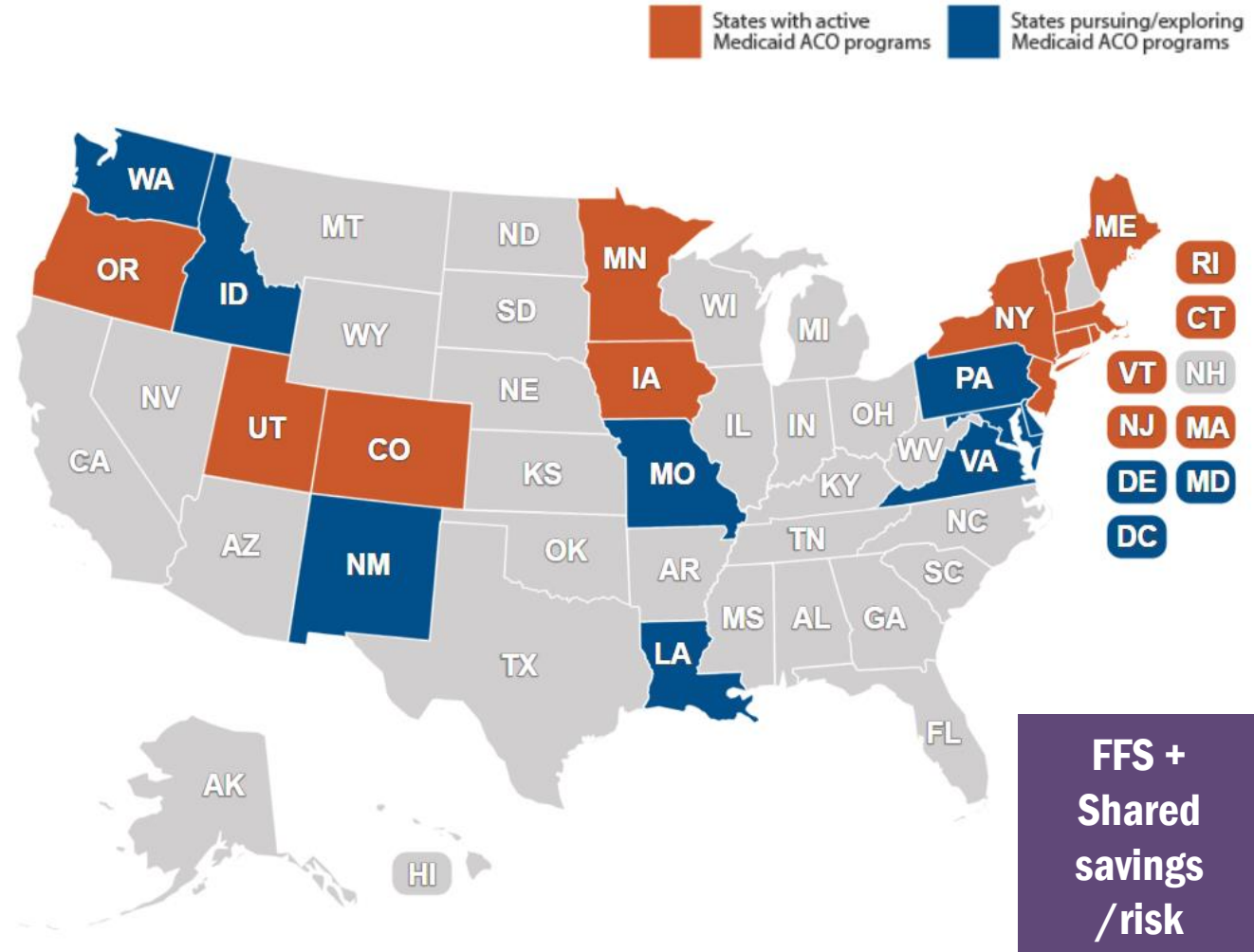
- Connecticut
- Iowa
- Massachusetts
- Maine
- Minnesota
- New York
- Vermont



# Medicaid Payment Reform: National

States currently pursuing provider-led (including FQHC-led) ACOs in Medicaid

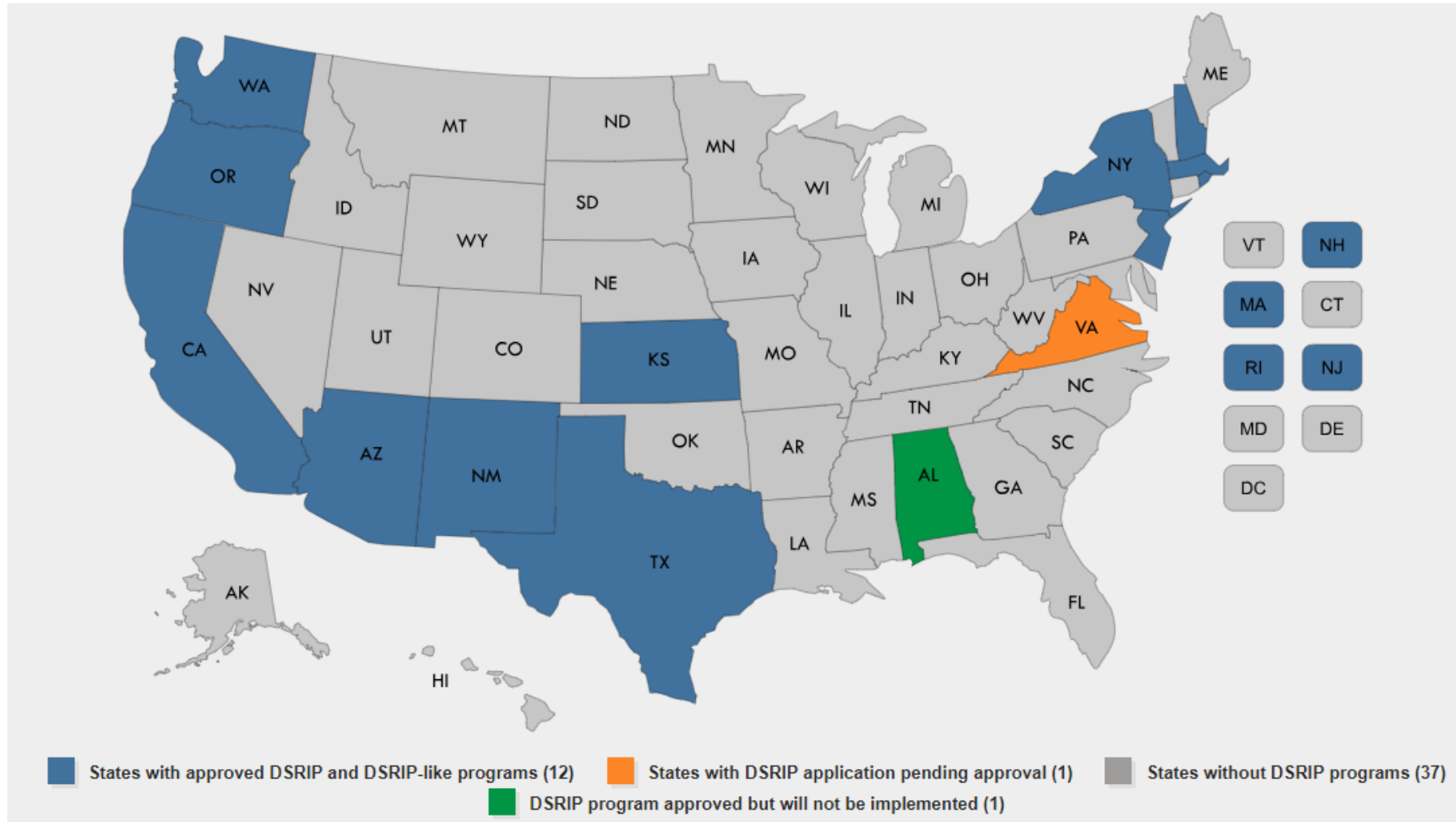
- Connecticut
- Iowa
- Massachusetts
- Maine
- Minnesota
- New York
- Vermont



Source: CHCS

# Medicaid Payment Reform: National

1115 Waivers: an important source of VBP funding



# Medicaid Payment Reform: National

More APMs on the way...



INFORMATIONAL QUESTIONS				
PAYERS WHO THINK APM ACTIVITY:	WILL INCREASE	WILL STAY THE SAME	WILL DECREASE	WHO ARE NOT SURE/DECLINED TO RESPOND
	90%	9%	0%	1%

Source: HCP Lan 2018 Survey





# What do CHCs need to perform under VBP?

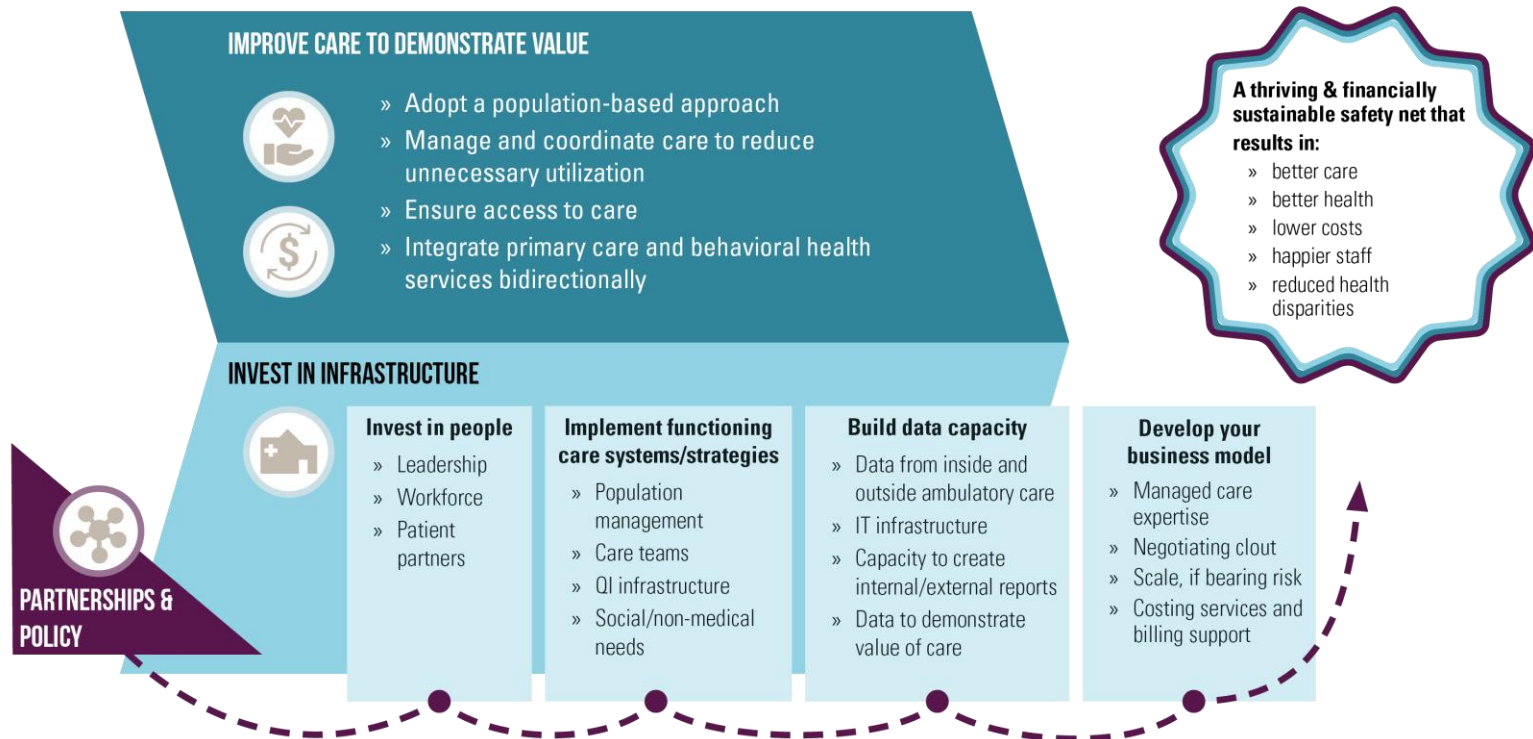
# Considerations for Providers & Associations Interested in VBP

1. What care changes are you trying to support with payment change?
2. What do other stakeholders care about (Medicaid, MCOs, providers, patients)?
3. What would the ideal multi-layered payment model be?
  1. Is the amount of \$ in each layer enough to deliver desired care and achieve desired outcomes?
  2. How much flexibility do providers have to spend the \$?
4. Do you have the people, data infrastructure and care systems to achieve and demonstrate outcomes?
5. Are you ready to take financial risk? Do you need partners?



# Model for Advancing High Performance

## MAHP 2.0: A Model for Advancing High Performance in Primary Care and Behavioral Health\*



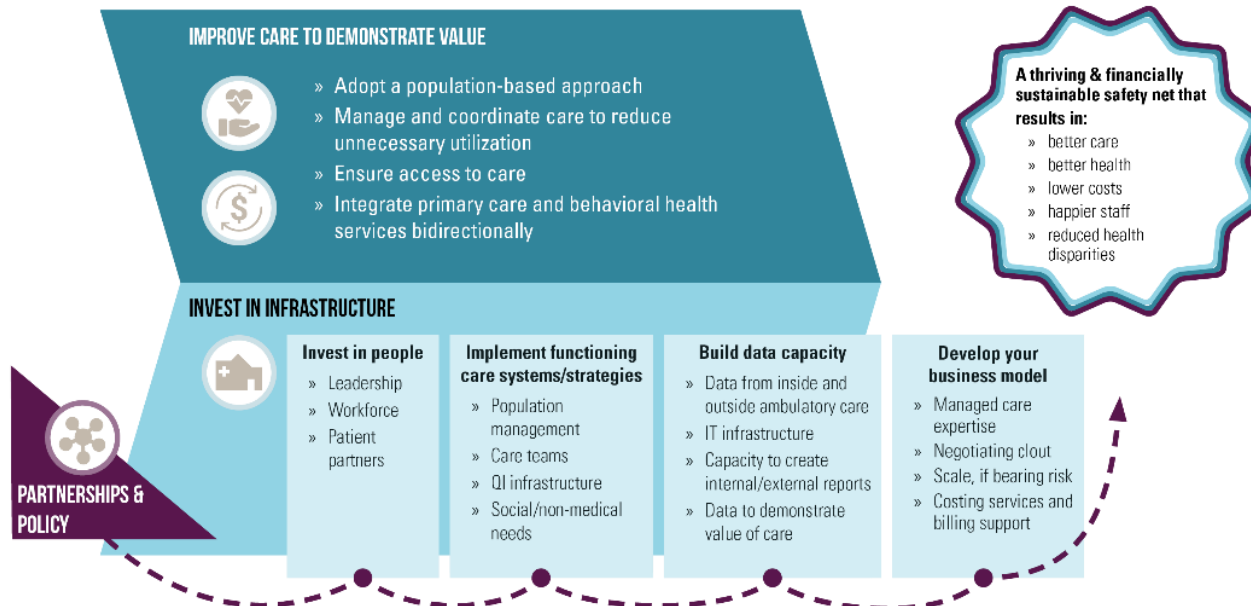
\*Adapted 8/20/2018 from The MacColl Center for Health Care Innovation and JSI Research & Training Institute, Inc. (2018). *Partnering to Succeed: How Small Health Centers Can Improve Care and Thrive Under Value-Based Payment*, California Health Care Foundation. Available at: <https://www.chcf.org/publication/partnering-succeed-small-health-centers/>

# Model for Advancing High Performance

MAHP 2.0 Available at:

<https://deltacenter.jsi.com/resource/mahp-2-0/>

## MAHP 2.0: A Model for Advancing High Performance in Primary Care and Behavioral Health\*



\*Adapted 8/20/2018 from The MacColl Center for Health Care Innovation and JSI Research & Training Institute, Inc. (2018). *Partnering to Succeed: How Small Health Centers Can Improve Care and Thrive Under Value-Based Payment*. California Health Care Foundation. Available at: <https://www.chcf.org/publication/partnering-succeed-small-health-centers/>

# Appendix: FQHCs Pursuing APMs

## Learn more about FQHC APM:

- NACHC Primer on Multi-layer model: <http://www.nachc.org/wp-content/uploads/2015/11/Health-Centers-and-Payment-Reform.pdf>
- Oregon APM Case Study: <http://www.nachc.org/wp-content/uploads/2016/12/Oregon-FQHC-APM-December-2017.pdf>
- CA APM Case Study: [http://www.nachc.org/wp-content/uploads/2016/06/NACHC\\_Navigating-Payment-Reform.pdf](http://www.nachc.org/wp-content/uploads/2016/06/NACHC_Navigating-Payment-Reform.pdf)
- NACHC APM Toolkit: [http://www.nachc.org/wp-content/uploads/2017/08/NACHC\\_APMToolkit-1.pdf](http://www.nachc.org/wp-content/uploads/2017/08/NACHC_APMToolkit-1.pdf)
- WA APM Case Study and Overview of WA APM by HMA:  
<http://www.nachc.org/wp-content/uploads/2018/05/NACHC-WA-APM-Case-Study-2018.pdf>  
<https://www.healthmanagement.com/wp-content/uploads/072518-HMA-Roundup.pdf>
- NASHP APM Toolkit (more focused on state officials): <https://nashp.org/toolkit-state-strategies-to-develop-value-based-alternative-payment-methodologies-for-fqhc/>